

Consumer Spending Report

Nob Hill Plaza

10041-10125 Sunset Strip, Sunrise, FL 33322

Building Type: **General Retail**

Secondary: **Freestanding**

GLA: **90,951 SF**

Year Built: **1974**

Total Available: **0 SF**

% Leased: **100%**

Rent/SF/Yr: **-**



2023 Annual Spending (\$000s)	1 Mile	3 Mile	5 Mile
Total Specified Consumer Spending	\$289,412	\$1,749,347	\$4,086,246
Total Apparel	\$14,837	\$94,364	\$224,983
Women's Apparel	6,040	37,139	87,990
Men's Apparel	3,022	19,176	45,071
Girl's Apparel	939	6,474	15,670
Boy's Apparel	678	4,806	11,668
Infant Apparel	645	4,455	10,827
Footwear	3,513	22,313	53,759
Total Entertainment & Hobbies	\$44,265	\$257,798	\$613,229
Entertainment	3,941	25,657	58,518
Audio & Visual Equipment/Service	10,782	63,266	153,178
Reading Materials	582	2,964	6,839
Pets, Toys, & Hobbies	6,892	39,395	91,426
Personal Items	22,068	126,515	303,269
Total Food and Alcohol	\$77,591	\$472,114	\$1,105,861
Food At Home	40,498	244,174	581,994
Food Away From Home	32,120	197,899	456,011
Alcoholic Beverages	4,972	30,041	67,856
Total Household	\$53,851	\$304,702	\$717,236
House Maintenance & Repair	15,632	73,802	179,922
Household Equip & Furnishings	19,315	113,524	266,801
Household Operations	13,944	84,915	197,283
Housing Costs	4,959	32,461	73,229

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2023 Annual Spending (000s)	1 Mile	3 Mile	5 Mile
Total Transportation/Maint.	\$67,597	\$434,300	\$999,980
Vehicle Purchases	30,294	203,160	458,512
Gasoline	19,532	122,701	290,635
Vehicle Expenses	2,171	11,112	26,976
Transportation	6,964	43,984	99,651
Automotive Repair & Maintenance	8,637	53,344	124,206
Total Health Care	\$15,757	\$83,386	\$195,737
Medical Services	8,423	46,185	106,774
Prescription Drugs	5,518	27,431	65,842
Medical Supplies	1,816	9,770	23,120
Total Education/Day Care	\$15,515	\$102,684	\$229,219
Education	9,732	65,428	146,230
Fees & Admissions	5,782	37,256	82,989

Daytime Employment Report

1 Mile Radius

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Business Employment by Type	# of Businesses	# Employees	#Emp/Bus
Total Businesses	479	2,695	6
Retail & Wholesale Trade	64	430	7
Hospitality & Food Service	19	326	17
Real Estate, Renting, Leasing	35	162	5
Finance & Insurance	34	109	3
Information	8	44	6
Scientific & Technology Services	71	290	4
Management of Companies	4	12	3
Health Care & Social Assistance	73	260	4
Educational Services	14	392	28
Public Administration & Sales	2	23	12
Arts, Entertainment, Recreation	13	141	11
Utilities & Waste Management	31	114	4
Construction	52	172	3
Manufacturing	12	55	5
Agriculture, Mining, Fishing	1	3	3
Other Services	46	162	4

Demographic Detail Report

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Radius	1 Mile		3 Mile		5 Mile	
Population						
2028 Projection	22,326		145,492		358,153	
2023 Estimate	22,721		146,742		359,408	
2010 Census	21,882		133,903		317,657	
Growth 2023 - 2028	-1.74%		-0.85%		-0.35%	
Growth 2010 - 2023	3.83%		9.59%		13.14%	
2023 Population by Age	22,721		146,742		359,408	
Age 0 - 4	1,047	4.61%	8,293	5.65%	20,547	5.72%
Age 5 - 9	1,080	4.75%	8,500	5.79%	21,057	5.86%
Age 10 - 14	1,138	5.01%	8,794	5.99%	21,831	6.07%
Age 15 - 19	1,113	4.90%	8,384	5.71%	20,809	5.79%
Age 20 - 24	1,048	4.61%	7,825	5.33%	19,458	5.41%
Age 25 - 29	1,094	4.81%	8,324	5.67%	20,693	5.76%
Age 30 - 34	1,219	5.37%	9,537	6.50%	23,475	6.53%
Age 35 - 39	1,313	5.78%	10,340	7.05%	24,995	6.95%
Age 40 - 44	1,358	5.98%	10,461	7.13%	24,862	6.92%
Age 45 - 49	1,348	5.93%	9,984	6.80%	23,553	6.55%
Age 50 - 54	1,382	6.08%	9,796	6.68%	23,181	6.45%
Age 55 - 59	1,496	6.58%	9,969	6.79%	23,734	6.60%
Age 60 - 64	1,580	6.95%	9,522	6.49%	22,844	6.36%
Age 65 - 69	1,565	6.89%	8,318	5.67%	20,200	5.62%
Age 70 - 74	1,497	6.59%	6,910	4.71%	17,168	4.78%
Age 75 - 79	1,270	5.59%	5,056	3.45%	12,949	3.60%
Age 80 - 84	956	4.21%	3,283	2.24%	8,704	2.42%
Age 85+	1,217	5.36%	3,446	2.35%	9,350	2.60%
Age 65+	6,505	28.63%	27,013	18.41%	68,371	19.02%
Median Age	48.50		41.60		41.40	
Average Age	46.40		40.90		41.00	

Demographic Detail Report

Nob Hill Plaza 10041-10125 Sunset Strip, Sunrise, FL 33322					
Radius	1 Mile		3 Mile		5 Mile
2023 Population By Race	22,721		146,742		359,408
White	15,688	69.05%	87,718	59.78%	192,815 53.65%
Black	5,308	23.36%	46,828	31.91%	141,987 39.51%
Am. Indian & Alaskan	85	0.37%	573	0.39%	1,337 0.37%
Asian	1,078	4.74%	7,569	5.16%	14,172 3.94%
Hawaiian & Pacific Island	26	0.11%	207	0.14%	457 0.13%
Other	537	2.36%	3,847	2.62%	8,640 2.40%
Population by Hispanic Origin	22,721		146,742		359,408
Non-Hispanic Origin	15,960	70.24%	100,024	68.16%	262,243 72.97%
Hispanic Origin	6,761	29.76%	46,718	31.84%	97,165 27.03%
2023 Median Age, Male	45.40		39.90		39.60
2023 Average Age, Male	44.10		39.50		39.50
2023 Median Age, Female	51.40		43.20		43.00
2023 Average Age, Female	48.30		42.30		42.30
2023 Population by Occupation Classification	19,233		119,475		291,800
Civilian Employed	10,218	53.13%	76,728	64.22%	185,840 63.69%
Civilian Unemployed	201	1.05%	2,048	1.71%	5,867 2.01%
Civilian Non-Labor Force	8,804	45.78%	40,596	33.98%	99,907 34.24%
Armed Forces	10	0.05%	103	0.09%	186 0.06%
Households by Marital Status					
Married	4,582		26,291		59,423
Married No Children	3,102		15,407		35,970
Married w/Children	1,479		10,884		23,453
2023 Population by Education	18,266		112,373		275,456
Some High School, No Diploma	1,777	9.73%	10,296	9.16%	27,773 10.08%
High School Grad (Incl Equivalency)	4,322	23.66%	25,314	22.53%	70,452 25.58%
Some College, No Degree	5,558	30.43%	33,066	29.43%	78,764 28.59%
Associate Degree	970	5.31%	7,428	6.61%	19,751 7.17%
Bachelor Degree	3,555	19.46%	23,288	20.72%	50,264 18.25%
Advanced Degree	2,084	11.41%	12,981	11.55%	28,452 10.33%

Demographic Detail Report

Nob Hill Plaza						
10041-10125 Sunset Strip, Sunrise, FL 33322						
Radius	1 Mile		3 Mile		5 Mile	
2023 Population by Occupation	18,994		143,384		346,613	
Real Estate & Finance	1,223	6.44%	7,530	5.25%	14,718	4.25%
Professional & Management	5,874	30.93%	41,194	28.73%	89,463	25.81%
Public Administration	436	2.30%	3,635	2.54%	8,120	2.34%
Education & Health	2,111	11.11%	16,730	11.67%	42,916	12.38%
Services	1,497	7.88%	14,044	9.79%	38,910	11.23%
Information	215	1.13%	1,850	1.29%	3,878	1.12%
Sales	2,671	14.06%	20,621	14.38%	49,203	14.20%
Transportation	59	0.31%	1,228	0.86%	5,103	1.47%
Retail	1,189	6.26%	10,373	7.23%	25,515	7.36%
Wholesale	269	1.42%	2,328	1.62%	5,588	1.61%
Manufacturing	583	3.07%	3,185	2.22%	7,969	2.30%
Production	986	5.19%	7,044	4.91%	19,882	5.74%
Construction	682	3.59%	4,647	3.24%	12,761	3.68%
Utilities	677	3.56%	5,304	3.70%	13,196	3.81%
Agriculture & Mining	12	0.06%	80	0.06%	436	0.13%
Farming, Fishing, Forestry	7	0.04%	103	0.07%	312	0.09%
Other Services	503	2.65%	3,488	2.43%	8,643	2.49%
2023 Worker Travel Time to Job	9,689		72,306		177,075	
<30 Minutes	4,925	50.83%	41,927	57.99%	99,399	56.13%
30-60 Minutes	3,756	38.77%	24,792	34.29%	63,287	35.74%
60+ Minutes	1,008	10.40%	5,587	7.73%	14,389	8.13%
2010 Households by HH Size	9,675		53,947		128,971	
1-Person Households	3,327	34.39%	15,279	28.32%	38,193	29.61%
2-Person Households	3,275	33.85%	17,484	32.41%	41,725	32.35%
3-Person Households	1,329	13.74%	9,315	17.27%	21,308	16.52%
4-Person Households	1,092	11.29%	7,201	13.35%	16,105	12.49%
5-Person Households	422	4.36%	2,946	5.46%	7,190	5.57%
6-Person Households	141	1.46%	1,095	2.03%	2,719	2.11%
7 or more Person Households	89	0.92%	627	1.16%	1,731	1.34%
2023 Average Household Size	2.20		2.50		2.40	
Households						
2028 Projection	10,083		58,407		145,070	
2023 Estimate	10,231		58,933		145,620	
2010 Census	9,676		53,946		128,970	
Growth 2023 - 2028	-1.45%		-0.89%		-0.38%	
Growth 2010 - 2023	5.74%		9.24%		12.91%	

Demographic Detail Report

Nob Hill Plaza 10041-10125 Sunset Strip, Sunrise, FL 33322					
Radius	1 Mile		3 Mile		5 Mile
2023 Households by HH Income	10,231		58,932		145,620
<\$25,000	2,459	24.03%	9,201	15.61%	28,387 19.49%
\$25,000 - \$50,000	2,287	22.35%	12,885	21.86%	33,612 23.08%
\$50,000 - \$75,000	1,476	14.43%	11,056	18.76%	27,758 19.06%
\$75,000 - \$100,000	1,353	13.22%	8,384	14.23%	17,541 12.05%
\$100,000 - \$125,000	737	7.20%	5,370	9.11%	12,109 8.32%
\$125,000 - \$150,000	748	7.31%	4,318	7.33%	9,334 6.41%
\$150,000 - \$200,000	633	6.19%	4,150	7.04%	9,393 6.45%
\$200,000+	538	5.26%	3,568	6.05%	7,486 5.14%
2023 Avg Household Income	\$77,569		\$85,811		\$79,082
2023 Med Household Income	\$59,697		\$66,237		\$59,124
2023 Occupied Housing	10,230		58,933		145,620
Owner Occupied	9,007	88.04%	41,388	70.23%	101,853 69.94%
Renter Occupied	1,223	11.96%	17,545	29.77%	43,767 30.06%
2010 Housing Units	11,511		65,618		158,638
1 Unit	5,303	46.07%	33,275	50.71%	73,163 46.12%
2 - 4 Units	229	1.99%	3,670	5.59%	8,699 5.48%
5 - 19 Units	825	7.17%	8,787	13.39%	19,412 12.24%
20+ Units	5,154	44.77%	19,886	30.31%	57,364 36.16%
2023 Housing Value	9,008		41,387		101,853
<\$100,000	2,660	29.53%	5,964	14.41%	18,460 18.12%
\$100,000 - \$200,000	1,101	12.22%	5,209	12.59%	19,279 18.93%
\$200,000 - \$300,000	1,253	13.91%	10,110	24.43%	24,080 23.64%
\$300,000 - \$400,000	2,475	27.48%	11,394	27.53%	20,152 19.79%
\$400,000 - \$500,000	1,134	12.59%	5,100	12.32%	10,882 10.68%
\$500,000 - \$1,000,000	383	4.25%	3,024	7.31%	7,463 7.33%
\$1,000,000+	2	0.02%	586	1.42%	1,537 1.51%
2023 Median Home Value	\$259,297		\$294,168		\$254,765
2023 Housing Units by Yr Built	11,586		66,068		163,904
Built 2010+	402	3.47%	5,621	8.51%	15,681 9.57%
Built 2000 - 2010	332	2.87%	4,693	7.10%	11,360 6.93%
Built 1990 - 1999	2,003	17.29%	12,823	19.41%	24,501 14.95%
Built 1980 - 1989	4,402	37.99%	21,064	31.88%	42,407 25.87%
Built 1970 - 1979	4,159	35.90%	19,038	28.82%	54,156 33.04%
Built 1960 - 1969	232	2.00%	2,368	3.58%	12,624 7.70%
Built 1950 - 1959	26	0.22%	273	0.41%	2,244 1.37%
Built <1949	30	0.26%	188	0.28%	931 0.57%
2023 Median Year Built	1982		1984		1982

Demographic Summary Report

Nob Hill Plaza

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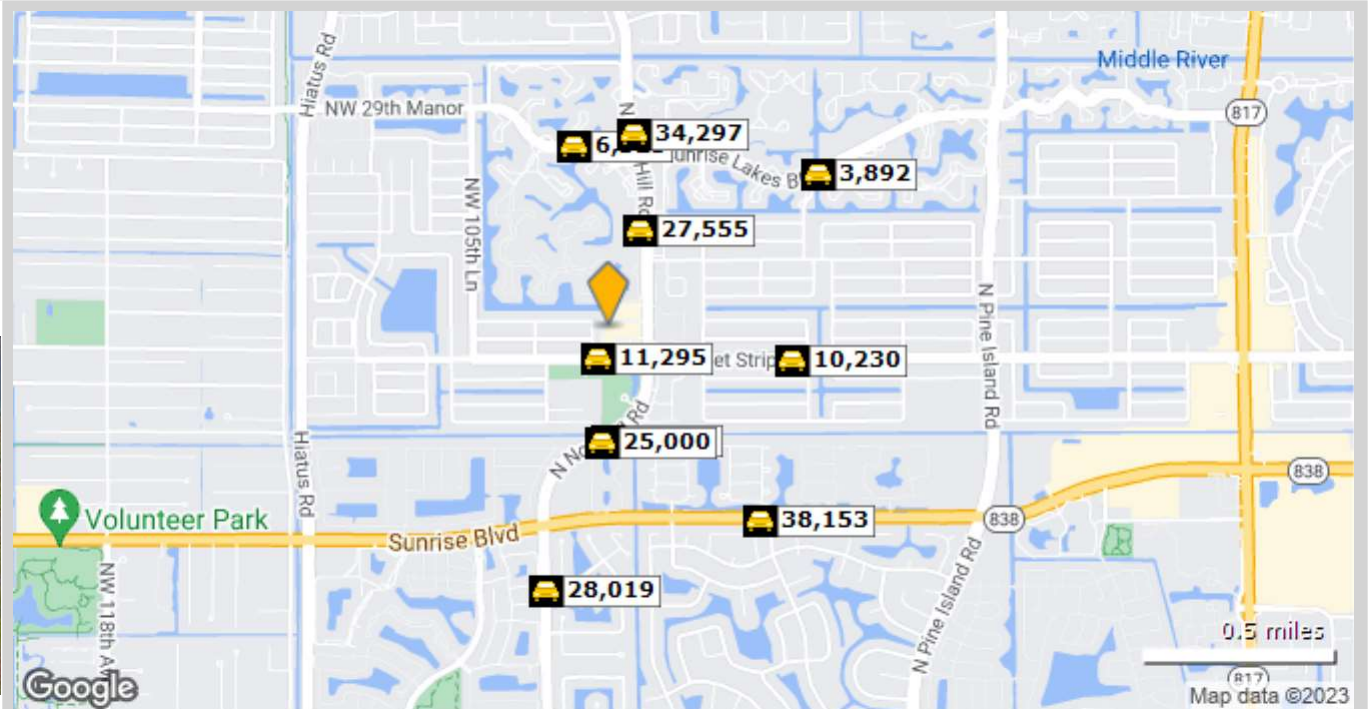
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Population						
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Growth 2010 - 2023	3.83%		9.59%		13.14%	
2023 Population by Hispanic Origin	6,761		46,717		97,165	
2023 Population	22,721		146,742		359,408	
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Black	5,308	23.36%	46,828	31.91%	141,987	39.51%
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Asian	1,078	4.74%	7,569	5.16%	14,172	3.94%
Hawaiian & Pacific Island	26	0.11%	207	0.14%	457	0.13%
Other	537	2.36%	3,847	2.62%	8,640	2.40%
U.S. Armed Forces	10		105		190	
Households						
2028 Projection	10,083		58,407		145,070	
2023 Estimate	10,231		58,933		145,620	
2010 Census	9,676		53,946		128,970	
Growth 2023 - 2028	-1.45%		-0.89%		-0.38%	
Growth 2010 - 2023	5.74%		9.24%		12.91%	
Owner Occupied	9,007	88.04%	41,388	70.23%	101,853	69.94%
Renter Occupied	1,223	11.95%	17,545	29.77%	43,767	30.06%
2023 Households by HH Income	10,231		58,932		145,620	
Income: <\$25,000	2,459	24.03%	9,201	15.61%	28,387	19.49%
Income: \$25,000 - \$50,000	2,287	22.35%	12,885	21.86%	33,612	23.08%
Income: \$50,000 - \$75,000	1,476	14.43%	11,056	18.76%	27,758	19.06%
Income: \$75,000 - \$100,000	1,353	13.22%	8,384	14.23%	17,541	12.05%
Income: \$100,000 - \$125,000	737	7.20%	5,370	9.11%	12,109	8.32%
Income: \$125,000 - \$150,000	748	7.31%	4,318	7.33%	9,334	6.41%
Income: \$150,000 - \$200,000	633	6.19%	4,150	7.04%	9,393	6.45%
Income: \$200,000+	538	5.26%	3,568	6.05%	7,486	5.14%
2023 Avg Household Income	\$77,569		\$85,811		\$79,082	
2023 Med Household Income	\$59,697		\$66,237		\$59,124	

Traffic Count Report

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	Street	Cross Street	Cross Str Dist	Count Year	Avg Daily Volume	Volume Type	Miles from Subject Prop
1	Sunset Strip	N Nob Hill Rd	0.12 E	2022	11,295	MPSI	.08
2	Nob Hill Rd	N Nob Hill Rd	0.05 N	2022	27,555	MPSI	.29
3	N Nob Hill Rd	Access Rd	0.11 NE	2022	32,394	MPSI	.29
4	North Nob Hill Road	Access Rd	0.11 NE	2020	25,000	AADT	.30
5	Sunrise Lakes Blvd	N Nob Hill Rd	0.18 E	2022	6,325	MPSI	.50
6	Sunset Strip	NW 94th Way	0.04 E	2022	10,230	MPSI	.50
7	North Nob Hill Road	N Nob Hill Rd	0.03 N	2022	34,297	MPSI	.53
8	West Sunrise Boulevard	W Sunrise Blvd	0.02 E	2022	38,153	MPSI	.65
9	Sunrise Lakes Boulevard	NW 94th Way	0.03 W	2022	3,892	MPSI	.71
10	N Nob Hill Rd	NW 16th St	0.01 N	2022	28,019	MPSI	.71