

Demographic Detail Report

Haines City Mall 605-641 US Highway 17 92 W, Haines City, FL 33844

Building Type: **General Retail** Total Available: **3,610 SF**
 Secondary: - % Leased: **97.79%**
 GLA: **115,448 SF** Rent/SF/Yr: **Negotiable**
 Year Built: **1966**



Radius	1 Mile	3 Mile	5 Mile
Population			
2024 Projection	2,334	38,878	73,842
2019 Estimate	2,198	34,704	65,446
2010 Census	2,540	27,972	49,617
Growth 2019 - 2024	6.19%	12.03%	12.83%
Growth 2010 - 2019	-13.46%	24.07%	31.90%
2019 Population by Age			
	2,198	34,704	65,446
Age 0 - 4	151 6.87%	2,043 5.89%	3,674 5.61%
Age 5 - 9	167 7.60%	2,252 6.49%	4,010 6.13%
Age 10 - 14	161 7.32%	2,399 6.91%	4,235 6.47%
Age 15 - 19	138 6.28%	2,292 6.60%	4,058 6.20%
Age 20 - 24	124 5.64%	2,036 5.87%	3,642 5.56%
Age 25 - 29	152 6.92%	2,272 6.55%	4,071 6.22%
Age 30 - 34	151 6.87%	2,130 6.14%	3,812 5.82%
Age 35 - 39	143 6.51%	2,085 6.01%	3,778 5.77%
Age 40 - 44	122 5.55%	1,902 5.48%	3,545 5.42%
Age 45 - 49	115 5.23%	1,905 5.49%	3,631 5.55%
Age 50 - 54	104 4.73%	1,893 5.45%	3,618 5.53%
Age 55 - 59	103 4.69%	1,919 5.53%	3,708 5.67%
Age 60 - 64	100 4.55%	1,863 5.37%	3,762 5.75%
Age 65 - 69	113 5.14%	1,961 5.65%	4,129 6.31%
Age 70 - 74	124 5.64%	1,984 5.72%	4,216 6.44%
Age 75 - 79	101 4.60%	1,607 4.63%	3,340 5.10%
Age 80 - 84	70 3.18%	1,144 3.30%	2,297 3.51%
Age 85+	60 2.73%	1,015 2.92%	1,921 2.94%
Age 65+	468 21.29%	7,711 22.22%	15,903 24.30%
Median Age	36.90	39.60	42.00
Average Age	39.20	40.70	42.10

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Radius	1 Mile		3 Mile		5 Mile	
2019 Population By Race	2,198		34,704		65,446	
White	1,713	77.93%	26,699	76.93%	51,978	79.42%
Black	411	18.70%	6,614	19.06%	10,689	16.33%
Am. Indian & Alaskan	15	0.68%	259	0.75%	460	0.70%
Asian	24	1.09%	440	1.27%	1,049	1.60%
Hawaiian & Pacific Island	1	0.05%	32	0.09%	56	0.09%
Other	34	1.55%	661	1.90%	1,214	1.85%
Population by Hispanic Origin	2,198		34,704		65,446	
Non-Hispanic Origin	1,270	57.78%	21,205	61.10%	42,908	65.56%
Hispanic Origin	928	42.22%	13,499	38.90%	22,538	34.44%
2019 Median Age, Male	35.30		38.30		40.70	
2019 Average Age, Male	37.90		39.80		41.30	
2019 Median Age, Female	38.40		41.00		43.40	
2019 Average Age, Female	40.30		41.60		42.90	
2019 Population by Occupation Classification	1,691		27,551		52,715	
Civilian Employed	882	52.16%	13,424	48.72%	25,474	48.32%
Civilian Unemployed	20	1.18%	421	1.53%	832	1.58%
Civilian Non-Labor Force	789	46.66%	13,706	49.75%	26,388	50.06%
Armed Forces	0	0.00%	0	0.00%	21	0.04%
Households by Marital Status						
Married	401		6,691		13,610	
Married No Children	259		4,439		9,466	
Married w/Children	142		2,252		4,144	
2019 Population by Education	1,735		26,762		51,953	
Some High School, No Diploma	373	21.50%	5,398	20.17%	8,747	16.84%
High School Grad (Incl Equivalency)	673	38.79%	8,934	33.38%	17,035	32.79%
Some College, No Degree	282	16.25%	6,312	23.59%	12,859	24.75%
Associate Degree	278	16.02%	3,081	11.51%	6,126	11.79%
Bachelor Degree	80	4.61%	2,399	8.96%	5,177	9.96%
Advanced Degree	49	2.82%	638	2.38%	2,009	3.87%

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Radius	1 Mile		3 Mile		5 Mile	
2019 Population by Occupation	1,315		22,351		42,398	
Real Estate & Finance	25	1.90%	659	2.95%	1,183	2.79%
Professional & Management	245	18.63%	4,106	18.37%	8,816	20.79%
Public Administration	5	0.38%	482	2.16%	732	1.73%
Education & Health	104	7.91%	1,930	8.63%	4,621	10.90%
Services	273	20.76%	4,462	19.96%	7,518	17.73%
Information	75	5.70%	168	0.75%	392	0.92%
Sales	166	12.62%	3,382	15.13%	6,384	15.06%
Transportation	4	0.30%	217	0.97%	282	0.67%
Retail	72	5.48%	1,850	8.28%	3,072	7.25%
Wholesale	53	4.03%	275	1.23%	541	1.28%
Manufacturing	19	1.44%	378	1.69%	566	1.33%
Production	82	6.24%	1,554	6.95%	2,698	6.36%
Construction	166	12.62%	1,660	7.43%	3,013	7.11%
Utilities	7	0.53%	503	2.25%	1,273	3.00%
Agriculture & Mining	2	0.15%	183	0.82%	336	0.79%
Farming, Fishing, Forestry	3	0.23%	89	0.40%	108	0.25%
Other Services	14	1.06%	453	2.03%	863	2.04%
2019 Worker Travel Time to Job	869		13,066		24,634	
<30 Minutes	440	50.63%	7,301	55.88%	13,023	52.87%
30-60 Minutes	404	46.49%	5,177	39.62%	10,341	41.98%
60+ Minutes	25	2.88%	588	4.50%	1,270	5.16%
2010 Households by HH Size	987		10,082		18,575	
1-Person Households	252	25.53%	2,194	21.76%	3,951	21.27%
2-Person Households	366	37.08%	3,896	38.64%	7,778	41.87%
3-Person Households	137	13.88%	1,228	12.18%	2,295	12.36%
4-Person Households	117	11.85%	1,190	11.80%	2,064	11.11%
5-Person Households	70	7.09%	784	7.78%	1,284	6.91%
6-Person Households	21	2.13%	421	4.18%	644	3.47%
7 or more Person Households	24	2.43%	369	3.66%	559	3.01%
2019 Average Household Size	2.60		2.70		2.70	
Households						
2024 Projection	902		13,964		27,277	
2019 Estimate	854		12,510		24,286	
2010 Census	987		10,083		18,574	
Growth 2019 - 2024	5.62%		11.62%		12.32%	
Growth 2010 - 2019	-13.48%		24.07%		30.75%	

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Radius	1 Mile		3 Mile		5 Mile	
2019 Households by HH Income	856		12,510		24,286	
<\$25,000	416	48.60%	3,834	30.65%	6,383	26.28%
\$25,000 - \$50,000	248	28.97%	4,291	34.30%	7,668	31.57%
\$50,000 - \$75,000	129	15.07%	1,989	15.90%	4,320	17.79%
\$75,000 - \$100,000	29	3.39%	1,037	8.29%	2,609	10.74%
\$100,000 - \$125,000	24	2.80%	687	5.49%	1,387	5.71%
\$125,000 - \$150,000	2	0.23%	100	0.80%	483	1.99%
\$150,000 - \$200,000	6	0.70%	397	3.17%	660	2.72%
\$200,000+	2	0.23%	175	1.40%	776	3.20%
2019 Avg Household Income	\$34,727		\$51,220		\$59,633	
2019 Med Household Income	\$26,428		\$37,500		\$43,415	
2019 Occupied Housing	854		12,510		24,286	
Owner Occupied	466	54.57%	8,829	70.58%	18,081	74.45%
Renter Occupied	388	45.43%	3,681	29.42%	6,205	25.55%
2010 Housing Units	714		10,200		19,057	
1 Unit	414	57.98%	8,461	82.95%	16,907	88.72%
2 - 4 Units	86	12.04%	1,054	10.33%	1,301	6.83%
5 - 19 Units	162	22.69%	505	4.95%	599	3.14%
20+ Units	52	7.28%	180	1.76%	250	1.31%
2019 Housing Value	466		8,830		18,081	
<\$100,000	201	43.13%	3,822	43.28%	7,010	38.77%
\$100,000 - \$200,000	125	26.82%	3,600	40.77%	6,789	37.55%
\$200,000 - \$300,000	138	29.61%	1,006	11.39%	2,581	14.27%
\$300,000 - \$400,000	0	0.00%	149	1.69%	776	4.29%
\$400,000 - \$500,000	0	0.00%	12	0.14%	525	2.90%
\$500,000 - \$1,000,000	2	0.43%	187	2.12%	337	1.86%
\$1,000,000+	0	0.00%	54	0.61%	63	0.35%
2019 Median Home Value	\$125,600		\$116,472		\$129,908	
2019 Housing Units by Yr Built	1,185		14,762		28,598	
Built 2010+	5	0.42%	2,162	14.65%	4,613	16.13%
Built 2000 - 2010	207	17.47%	1,887	12.78%	5,364	18.76%
Built 1990 - 1999	165	13.92%	3,077	20.84%	5,995	20.96%
Built 1980 - 1989	280	23.63%	3,198	21.66%	5,619	19.65%
Built 1970 - 1979	191	16.12%	1,708	11.57%	2,902	10.15%
Built 1960 - 1969	139	11.73%	1,209	8.19%	1,794	6.27%
Built 1950 - 1959	84	7.09%	729	4.94%	1,203	4.21%
Built <1949	114	9.62%	792	5.37%	1,108	3.87%
2019 Median Year Built	1981		1988		1992	

