

Demographic Summary Report

The Fountains Plaza

34718-35084 US Highway 19 N, Palm Harbor, FL 34684

Building Type: **General Retail**
 Secondary: **Storefront Retail/Office**
 GLA: **83,300 SF**
 Year Built: **1983**

Total Available: **12,321 SF**
 % Leased: **85.21%**
 Rent/SF/Yr: **\$24.27**



Radius	1 Mile	3 Mile	5 Mile
Population			
2028 Projection	11,433	66,774	150,213
2023 Estimate	11,692	68,864	153,801
2010 Census	11,715	72,054	155,104
Growth 2023 - 2028	-2.22%	-3.03%	-2.33%
Growth 2010 - 2023	-0.20%	-4.43%	-0.84%
2023 Population by Hispanic Origin	856	5,487	13,365
2023 Population	11,692	68,864	153,801
White	10,981 93.92%	63,945 92.86%	140,843 91.57%
Black	218 1.86%	1,631 2.37%	4,869 3.17%
Am. Indian & Alaskan	18 0.15%	163 0.24%	430 0.28%
Asian	240 2.05%	1,700 2.47%	4,381 2.85%
Hawaiian & Pacific Island	5 0.04%	34 0.05%	102 0.07%
Other	230 1.97%	1,390 2.02%	3,177 2.07%
U.S. Armed Forces	10	37	122
Households			
2028 Projection	5,573	29,950	68,172
2023 Estimate	5,678	30,904	69,824
2010 Census	5,580	32,419	70,539
Growth 2023 - 2028	-1.85%	-3.09%	-2.37%
Growth 2010 - 2023	1.76%	-4.67%	-1.01%
Owner Occupied	4,467 78.67%	22,985 74.38%	52,655 75.41%
Renter Occupied	1,211 21.33%	7,919 25.62%	17,169 24.59%
2023 Households by HH Income	5,677	30,904	69,826
Income: <\$25,000	938 16.52%	4,698 15.20%	11,874 17.01%
Income: \$25,000 - \$50,000	1,165 20.52%	6,146 19.89%	15,024 21.52%
Income: \$50,000 - \$75,000	1,136 20.01%	5,553 17.97%	11,897 17.04%
Income: \$75,000 - \$100,000	861 15.17%	4,414 14.28%	9,460 13.55%
Income: \$100,000 - \$125,000	391 6.89%	3,105 10.05%	6,881 9.85%
Income: \$125,000 - \$150,000	327 5.76%	1,885 6.10%	4,130 5.91%
Income: \$150,000 - \$200,000	430 7.57%	2,365 7.65%	4,838 6.93%
Income: \$200,000+	429 7.56%	2,738 8.86%	5,722 8.19%
2023 Avg Household Income	\$87,983	\$93,947	\$89,653
2023 Med Household Income	\$65,326	\$70,191	\$64,934